



# NEWSLETTER

## President's Message

Aloha CU Hawaii Members,  
2023 has been filled with challenges and heartaches, especially for our extended 'ohana in Maui...

The bright light is the generosity of the members and staff of CU Hawaii like you who contributed to our Maui Food Bank donation and supported our community in many ways. There are more details in this newsletter of how we have invested to expand our community development efforts at schools, partnering with other community organizations, and by supporting the good work many are doing across our island. Also, we have prioritized improving your member experience with enhanced debit and credit card services, online account opening, and online loan applications for auto and personal loans. As we continue to invest in improving member experience and in our community engagement efforts, I welcome your ideas and feedback.

All of us at CU Hawaii wish you and your 'ohana a joyful holiday season!

Mahalo,

*James Takamine*  
CU Hawaii President

## Spirit Week

In December our staff got into the holiday season with a Spirit Week. The winner of our decorating contest was our Hilo Branch's Candy Cane Lane!



Call Center



Naalehu Branch



Hilo Branch





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# Community Outreach

We have been involved with 32+ outreach events, talks, and workshops in 2023, reaching a total of 4,670 people in the community. Here are a few events and donations that we were a part of:



## Walk to End Alzheimer's

We raised **\$2,096** to create More Possibilities for Alzheimer's care, support, and research.



## Toys For Tots

Mahalo to all of our members and employees who helped us collect Toys this Holiday! 🚚❤️



## Maui Donation

We raised **\$21,750** for the Maui Food Bank. We extend our warmest aloha to those affected by the fires in Maui.



## Relay For Life

We raised over **\$7,739** to create More Possibilities for cancer research and patient care.



## Naalehu Summer Slide

We had a blast helping youth better understand budgeting while planning their dream vacations.





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**Holualoa Elementary Library Project**

We are extremely grateful for the opportunity to provide More Possibilities for the school and its students with these brand new bookshelves.



**Habitat Build Day**

We assisted Habitat Hawaii Island in a build project in Kawaihae. We look forward to helping with other projects in the future.



**Keaau Christmas Parade**

We celebrated the Keaau Christmas Parade's 20 years of lights with our waves of More Possibilities.



**UH Hilo Campus Resource Fair**

We interacted with 60 students, and played a Plinko financial literacy game.



**Kealakehe High School Career Fair**

We interacted with 1,000 students, and played Spin-the-Wheel while practicing critical thinking with real life employment experiences.



**UH Hilo Health & Wellness Fair**

We interacted with 75 students and played Spin-the-Wheel while asking health & finance questions.

## Local Spotlight

A local spotlight is a highlight of our business members. Each month, we choose a member and share a little bit about their business. Our goal is to support and create **MORE POSSIBILITIES!**



**Ka Lae Coffee**

If you find yourself in Naalehu, please stop by!! Serving 100% Ka'u Coffee that is grown locally on their family's coffee farm.



**Green Point Nurseries**

They are located in Hilo and provide exotic flowers and ornamentals that convey the beauty of Hawaii. Please visit them online at [greenpointnursery.com](http://greenpointnursery.com) for more info!



**Mt. View Bakery**

They are a family-owned business that was established in 1936. Famously known for their Stone Cookies and other freshly baked products. If you find yourself in Mt. View, please stop by!!



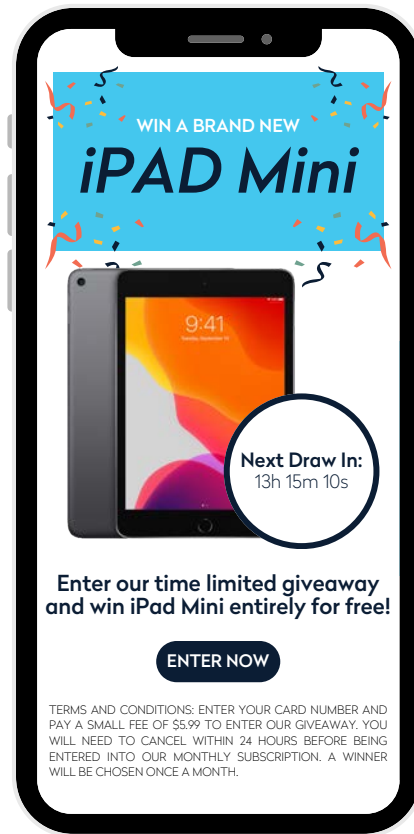
## Fraud Tip

### SOCIAL MEDIA SCAM

**Scam:** Pay a small fee to enter a raffle to win various prizes. In small print it will say "monthly subscription."

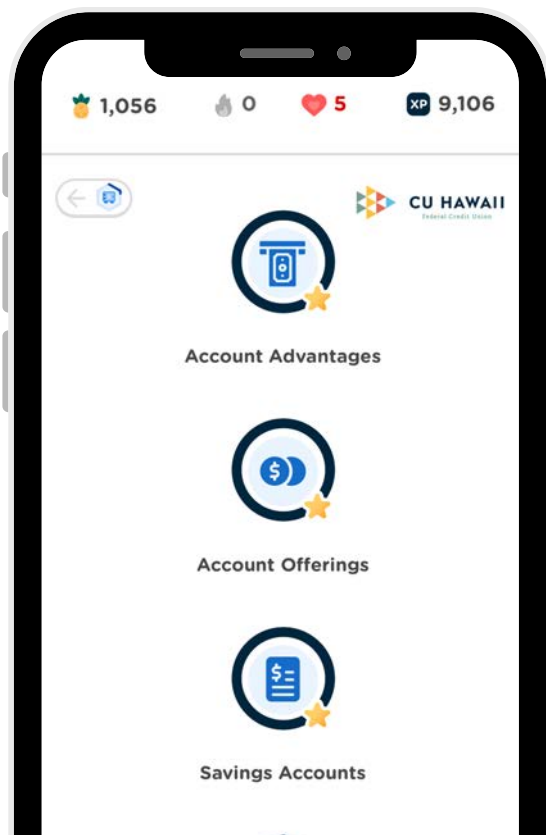
**Prevention:** Be cautious with social media pop ups and always read the fine print. If it sounds too good to be true, its a scam!

**What to do if you detect fraudulent activity?** If you learn that your debit card information has been compromised, please contact us immediately to limit the damage the thief can do and limit your financial responsibility for the fraud.



Read all terms before entering card information!

Contact Us: (808) 933-6700, [info@cuhawaii.com](mailto:info@cuhawaii.com), visit a branch near you!

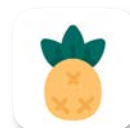


## Zogo Partnership

### WHAT IS ZOGO?

Zogo is a gamified financial education app that rewards users for completing bite-sized educational modules. When correctly answering questions following each module, learners earn points in the form of Pineapples which can be exchanged for gift cards to popular retailers.

Download Zogo today!







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# Scholarship Program

We are proud to announce our  
**2023 SCHOLARSHIP  
RECIPIENTS**

Each received a \$2,000 scholarship,  
providing them with More Possibilities  
for their future!  
Check out our social media for highlights  
on each student. Congratulations to  
them all!



@cuhawaii



@cuhawaiiifcu



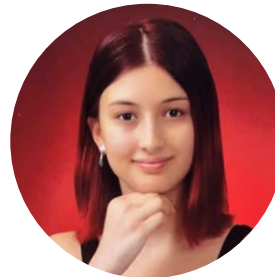
**LucHE  
GANOT**

Pāhoa  
High School



**KAHAUKEPA  
'AIIPIA-PETERS**

Ke Kula  
'o Nāwahīokalani'ōpu'u



**HOKULANI  
THOMAS**

Hilo  
High School



**LANDON  
YANAGISAWA**

Waiākea  
High School



**KIRA  
OKAZAKI**

Waiākea  
High School



**SARA  
IGAWA**

Waiākea  
High School



**NATHAN  
SEWAKE**

Waiākea  
High School



**JESSIE  
SHIMIZU**

Waiākea  
High School



**JORDANNA  
TAKAKI**

Pepperdine  
University



**SCOTT  
IGAWA**

Grand Canyon  
University



Stay tuned for our 2024 scholarship  
program. **MORE POSSIBILITIES**  
and details coming soon!



# Employee Anniversaries

**35**

YEARS OF SERVICE



**Desiree Medeiros**

*Mortgage Loan Originator*

**20**

YEARS OF SERVICE



**Darren H. Nishioka**

*VP of Lending*

**20**

YEARS OF SERVICE



**Raelyn Ioane**

*Branch Manager*

**20**

YEARS OF SERVICE



**Nanette Ojano**

*Operations Supervisor*

**20**

YEARS OF SERVICE



**Larry Doran**

*IT & Cybersecurity Specialist*

**20**

YEARS OF SERVICE



**Kari Anne Tanaka**

*Member Service Representative II*

**15**

YEARS OF SERVICE

**Jim Nakagawa**

*AVP/Business Loan Officer*

**Lynette M. Ikeda**

*Loan Supervisor*

**Brandon Beck**

*Sr Loan Officer/Credit Analyst*

**Lester Mako Okazaki**

*Sr Compliance Specialist*

**Lyle Omoto**

*Collection Specialist*

**10**

YEARS OF SERVICE

**Vicky Liduco**

*Member Service Representative*

**Jaslynn Patnaude-Antonio**

*Compliance Specialist*

**Ke'ale Thornton**

*Internal Auditor*

**Rienadan Kaupu**

*Assistant Operations Supervisor*

**Antonia Ochey**

*Accounting Clerk*

Mahalo to our **105** current employees  
with a combined **814** years, and  
counting, with the credit union!



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# Highlights

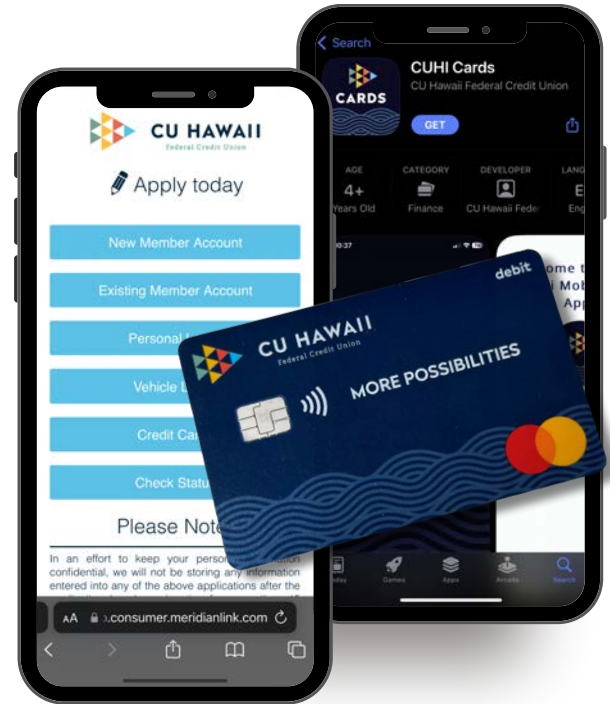
## NEW CARDS

This year we upgraded our ATM, Debit, and Credit Cards to include new features, such as Mobile Wallet, Tap & Go, and Personal Card Controls!

## NEW CARD APP

Our new upgraded cards came with its own "CUHI Cards" app. The app includes options to activate/lock your card, setup notification alerts, set up blocking controls, notate travel on your card and more!

Download today!



## NEW ONLINE ACCOUNT OPENING

This year, we added the ability to open a new account or loan online. Our easy online portal offers the convenience of having More Possibilities available right at your fingertips... Check out this new feature today at [cuhawaii.com](http://cuhawaii.com)!

Apply today!



## Upcoming Holidays

Martin Luther King Jr. Day  
January 15, 2024

Presidents' Day  
February 19, 2024

CU Hawaii will be closed on the following days;

## Board of Directors

Eric Tanouye  
*Chairman*

Toby Taniguchi  
*Vice Chairman*

Francis Tsunezumi  
*Financial Officer*

Ryan Kadota  
*Secretary*

Takashi Sasaki  
*Director*

Christine Takahashi  
*Director*

Ross Wilson Jr.  
*Director*